



ATTORNEY DOCKET NO.: PNM01 010 CONT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Continuation Patent Application of Chris Quinlan and Edward A. Devlin

Confirmation No.: 8510

Serial No.: 10/661,886

Art Unit: 3688

Filed: September 15, 2003

Examiner: Daniel Lastra

Title: METHOD AND SYSTEM FOR REDEEMING PRODUCT MARKETING  
REBATES

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE**

Sir:

Responsive to the non-final Office Action dated July 30, 2008, applicant provides the following response.

Applicant's Remarks begin on page 2 of this paper.